

**SATURDAY  
SEPT. 28  
2024**

**THE NATIONAL  
WWI MUSEUM  
AND MEMORIAL**

# NIGHT AT THE TOWER

## SPONSOR PACKAGES

HONORARY CHAIRS <b>SHIRLEY &amp; BARNETT HELZBERG</b>		EVENT CO-CHAIRS <b>ELAINE DRODGE KOCH, COURTNEY KOUNKEL, ORA REYNOLDS</b>	
<b>PREMIER SPONSOR</b>	<p><b>\$25,000</b></p> <ul style="list-style-type: none"> <li>• 6 VIP Tickets, granting access to exclusive cocktail hour, early access to main event and reserved after party seating</li> <li>• 12 General Admission Tickets, granting access to main event and after party</li> <li>• Logo on event signage, printed program, website and in dedicated social media posts*</li> <li>• Acknowledged from stage during event</li> <li>• Valet parking</li> </ul>	<b>PATRON SPONSOR</b>	<p><b>\$15,000</b></p> <ul style="list-style-type: none"> <li>• 4 VIP Tickets, granting access to exclusive cocktail hour, early access to main event and reserved after party seating</li> <li>• 10 General Admission Tickets, granting access to main event and after party</li> <li>• Logo on event signage, printed program and website*</li> <li>• Acknowledged from stage during event</li> <li>• Valet parking</li> </ul>
<b>GRAND SPONSOR</b>	<p><b>\$10,000</b></p> <ul style="list-style-type: none"> <li>• 4 VIP Tickets, granting access to exclusive cocktail hour, early access to main event and reserved after party seating</li> <li>• 8 General Admission Tickets, granting access to main event and after party</li> <li>• Listing on event signage, printed program and website*</li> <li>• Acknowledged from stage during event</li> <li>• Valet parking</li> </ul>	<b>PARTNER SPONSOR</b>	<p><b>\$5,000</b></p> <ul style="list-style-type: none"> <li>• 2 VIP Tickets, granting access to exclusive cocktail hour, early access to main event and reserved after party seating</li> <li>• 6 General Admission Tickets, granting access to main event and after party</li> <li>• Listing on event signage, printed program and website*</li> <li>• Valet parking</li> </ul>
<b>BENEFACTOR</b>	<p><b>\$2,500</b></p> <ul style="list-style-type: none"> <li>• 2 VIP Tickets, granting access to exclusive cocktail hour, early access to main event and reserved after party seating</li> <li>• 4 General Admission Tickets, granting access to main event and after party</li> <li>• Listing on printed program and website*</li> <li>• Valet parking</li> </ul>	<b>ALLY</b>	<p><b>\$1,000</b></p> <ul style="list-style-type: none"> <li>• 2 VIP Tickets, granting access to exclusive cocktail hour, early access to main event and reserved after party seating</li> <li>• 2 General Admission Tickets, granting access to main event and after party</li> <li>• Listed on printed program and website*</li> <li>• Valet parking</li> </ul>

Can't join us on the 28th? Support Night at the Tower with a 100% tax deductible donation. | The non-tax deductible value is \$120 per ticket. | \*Subject to print deadlines.



Secure your sponsorship  
nightatthetower.org



# 2024 SPONSOR COMMITMENT

## YES! WE WANT TO SPONSOR AT THIS LEVEL \_\_\_\_\_

\_\_\_\_\_ company name (if applicable)

\_\_\_\_\_ contact name

\_\_\_\_\_ address

\_\_\_\_\_ city state country zip code

\_\_\_\_\_ business number

\_\_\_\_\_ mobile number

\_\_\_\_\_ e-mail address

\_\_\_\_\_ **I/We are unable to join the celebration, but would like to donate** \_\_\_\_\_

For recognition in the Annual Report and event program, please list as follows.  
\_\_\_\_\_

## SELECT A PAYMENT METHOD

- \_\_\_\_\_ A check is enclosed
- \_\_\_\_\_ Send invoice to the address listed above
- \_\_\_\_\_ To pay by credit card, please call **Acelin Eck** at **816.888.8171**.
- \_\_\_\_\_ To order and pay online visit **nightatthetower.org**

## MAKE CHECKS PAYABLE TO:

National WWI Museum and Memorial  
2 Memorial Drive  
Kansas City, MO 64108

For more information visit [nightatthetower.org](http://nightatthetower.org).  
For questions, please contact **Paige Gammon**, Vice President of  
Corporate Engagement at [pgammon@theworldwar.org](mailto:pgammon@theworldwar.org) or **816.888.8137**.

